VARINDIA

VARINDIA 27 YEARS 1999-2026 ANNIVERSARY

TECHNOLOGY EVENTS 2027-28

THEME OF THE YEAR

CHANNEL FIRST PARTNER ALWAYS

Channel First, Partner Always



VARINDIA

VISION : 2027

VARINDIA 2027: Channel First, Partner Always

Empowering Partners. Driving Innovation. Accelerating Growth.

For over 27 years, **VARINDIA – The Channel Company** has been connecting OEMs, VARs, distributors, and technology leaders, driving India's IT growth.

Through its publications, digital platforms, and nationwide technology forums, VARINDIA empowers partners with industry insights, strategic networking, innovation, and business opportunities.

With **"Channel First, Partner Always"** as its 2027 theme, VARINDIA reinforces its commitment to building trust, strengthening partnerships, and accelerating collective growth.

One Ecosystem. Stronger Partnerships. Shared Success.

VARINDIA

EVENTS CALENDAR (2027-28)



VARINDIA Event Calendar is Divided Into 3 Parts:

National, International and Regional

NATIONAL EVENTS- NEW DELHI

- **VARINDIA Star Nite Awards**(SNA) (26th edition) – **19th November 2027** , New Delhi
- **Cyber & Data Security Summit** (11th edition) **– 19th February 2027**, New Delhi
- **VARINDIA IT Forum** (25th edition) – **23rd July 2027**, New Delhi

REGIONAL EVENTS: **Bangaluru, Mumbai, Kolkata & Bhubaneswar**

- **OITF**- SME Summit (18th Edition)- **22nd January 2027**- Hotel Mayfair, Bhubaneswar
- **WIITF**- VAR Summit (17th Edition)- **19th March 2027 -** Mumbai
- **EIITF** – SME Summit(16th Edition) – **17th September 2027 -** Kolkata
- **SIITF** - Tech Summit(16th Edition) - **17th December 2027 -** Bengaluru

INTERNATIONAL EVENTS (Completed)

Dubai- Mar 2027, **Singapore** – July 2027 and **San Francisco**(USA)- **August 2027- Customer Events**

Note: We also organise all type of events(Industry, AGM, Exhibition, Conference for Third party)

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EXCLUSIVE



TECHNOLOGY EVENTS 2027

Accelerating Innovation and Digital Growth

India’s technology events drive innovation, digital transformation, industry collaboration, and business growth.

Key Event Formats:

- **Conferences:** Industry insights and knowledge sharing.
- **Trade Shows:** Technology showcases and business networking.
- **Summits:** Strategic discussions among industry leaders.
- **Seminars:** Focused learning and skill development.

VARINDIA 2027:

Channel First, Partner Always — Connecting Innovation, Partners, and Opportunities.

VARINDIA EVENT CALANDER 2027-28

VARINDIA addresses the industry's growing need for B2B leaders to combine a human-centric approach with strategic investments in digital and physical technologies, enhancing customer experiences and driving sustainable business growth.

By bringing together key decision-makers across diverse industries, **VARINDIA bridges the gap between OEMs, VARs, and channel partners**, fostering meaningful connections, strategic collaboration, and new business opportunities.

Event Name	Title	Theme	Verticals	Participant Designation	No. of Participants	Location	Date
OITF 2027	18th ODISHA INFORMATION TECHNOLOGY FAIR	**Navigating New-Age Technology Trade**	**Partner Driven Customer Event**	**Directors and CEOs**	**150**	**Bhubaneswar**	**22nd January 2027**
CDS 2027	11th CYBER & DATA SECURITY SUMMIT	**Securing India's Financial Powerhouse**	**Partner Driven Customer Event**	**CIO/CTO/CISO**	**150**	**New Delhi**	**19th February 2027**
WIITF 2027	17th WESTERN INDIA INFORMATION TECHNOLOGY FAIR	**DPDP Reality Check: Are You Truly Compliance-Ready?**	**Partner Driven Customer Event**	**Directors and CEOs**	**150**	**Mumbai**	**19th March 2027**
INFOTECH FORUM 2027	25th ANNUAL TECHNOLOGY SUMMIT	**Discover Possibilities. Strengthen Alliances. Unlock Growth**	**End Customers (DAY LONG) End- Customer Event**	**Government/PSU and Enterprises**	**500**	**New Delhi**	**23rd July 2027**
EIITF 2027	16th EASTERN INDIA INFORMATION TECHNOLOGY FAIR	**DPDPA compliance: For Policy To Practice**	**Partner Driven Customer Event**	**Directors and CEOs**	**150**	**Kolkata**	**17th September 2027**
STAR NITE AWARDS-2027	26th AWARDS NITE FOR OEMS AND PARTNERS	**Unlocking the Power of Partnerships**	**(DAY LONG) Partner Event**	**Directors /CEOs/Country Managers/VARs/Resellers**	**500**	**New Delhi**	**19th November 2027**
SIITF 2027	16th SOUTHERN INDIA INFORMATION TECHNOLOGY FAIR	**Fuelling India's Deep Tech Innovation**	**Partner Driven Customer Event**	**Directors and CEOs/CIO/CTO**	**150**	**Bengaluru**	**17th December 2027**

18th Edition Of

ODISHA IT FAIR 2027

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The 18th annual OITF (Organization of Information Technology Forum) is set to take place at Hotel Mayfair Lagoon, Bhubaneswar. This significant event will provide a platform to explore the latest trends, challenges, and opportunities in the state's IT sector.

Recognition of Jewels Of Odisha 2027–28 and unveiling of the Coffee Table Book on Odisha's Success.



THEME:

Navigating New-Age Technology Trade

Hotel Mayfair

22nd FRIDAY, JANUARY 2027

11th Edition 2027

Cyber & Data Security Summit

VARINDIA



THEME:

Securing India's Financial Powerhouse

19th February 2027

Hotel XXXXXXXXXX
New Delhi

Securing India's Digital Future

VARINDIA brings together CIOs, CISOs, OEMs, and channel partners to address evolving cyber threats, AI-driven fraud, and DPDP compliance while advancing cybersecurity, data privacy, and digital trust.

Key Focus: AI-powered cybersecurity, data privacy, Zero Trust, digital trust, and strategic partnerships.

17th Edition

WIITF 2027 (VAR Summit)

VARINDIA



19th March 2027
Mumbai
Hotel LALIT, Mumbai

Theme :
DPDP Reality Check: Are You Truly Compliance-Ready?

This annual summit brings together **BFSI technology leaders, CIOs, OEMs, distributors, VARs, and solution providers** from across Western India to foster strategic partnerships, exchange industry insights, and unlock new business opportunities.

Key Highlights:

- **Industry Insights:** Emerging technology trends, challenges, and opportunities.
- **Technology Showcases:** Innovative solutions from leading OEMs.
- **CIO Leadership Panel:** Strategic perspectives from 50+ CIOs.
- **CXO Recognition:** Honoring leaders driving technology innovation and business growth.

With **150+ expected participants**, the summit serves as a premier platform for technology collaboration and business networking.

Channel First, Partner Always — Connecting Leaders. Empowering Partnerships.

25th Edition

INFOTECH FORUM 2027

VARINDIA

Infotech Forum 2027: Unveiling VARINDIA's 16th Brand Book

VARINDIA's flagship Infotech Forum will bring together over **500 technology leaders, CXOs, OEMs, and industry experts** to unveil the **16th edition of the Brand Book**, a comprehensive guide to India's evolving technology ecosystem.

This edition highlights the growing importance of **AI-driven personalization, digital innovation, and customer-centric transformation**, exploring how CPSUs, enterprises, and SMEs can leverage emerging technologies to enhance customer experiences, accelerate growth, and build sustainable businesses.
Channel First, Partner Always — Connecting Innovation. Empowering Growth.

THEME

Discover Possibilities. Strengthen Alliances. Unlock Growth



23rd July 2027
XXXXXXXXX,
New Delhi

16th Edition

EIITF - SME SUMMIT 2027

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16th Eastern India IT Forum: Empowering SMEs, Accelerating Growth

Supported by the **Government of West Bengal, STPI, and COMPASS**, the 17th Eastern India IT Forum brings together technology leaders, CXOs, OEMs, and leading VARs and channel partners to unlock new business opportunities and accelerate SME growth across Eastern India.

Key Highlights:SMEs. Driving Growth.

- **Policy Insights:** Government initiatives and SME growth opportunities.
- **Expert Perspectives:** Insights from industry leaders and technology innovators.
- **Strategic Networking:** Connecting OEMs, VARs, and decision-makers.
- **Technology Showcase:** Exploring next-generation solutions and innovations.
- **CXO Recognition:** Honoring leaders driving technology adoption and business transformation.

Channel First, Partner Always — Connecting Leaders. Empowering



THEME

DPDPA compliance: For Policy To Practice

17th September 2027

XXXXXXXXX

26th Edition Of STAR NITE AWARDS 2027

THEME:

Partners: Unlocking the Power of Partnerships

VARINDIA

Hotel XXXXXXXX, New Delhi **19th November 2027, New Delhi**

VARINDIA's Star Nite Awards (SNA) is a premier annual gathering of IT leaders, OEMs, distributors, MSPs, and channel partners, fostering innovation, strategic alliances, and business growth.

The event offers high-impact networking, technology showcases, industry insights, and recognition of excellence.
SNA 2026 attracted over 600 in-person delegates and 4,500 online participants, reinforcing its position as a leading IT channel platform.

SNA 2027: Unlocking the Power of Partnerships — Empowering Partnerships. Accelerating Growth.

MORNING SESSION



EVENING SESSION



16th Edition Of

SIITF (Technology Summit -2027)

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The 17th annual Technology Summit brings together leading organizations and professionals to address critical business challenges and explore emerging trends. As a hub of innovation, Karnataka, with its thriving IT ecosystem, offers a unique platform for knowledge sharing and networking.

Key Highlights:

- **Industry Insights:**
- **Expert Panel Discussions:**
- **Networking Opportunities:**
- **Recognition for Driving Technology Growth(CXOs)**

Bengaluru is India’s deep-tech powerhouse, bringing together 1,000+ GCCs, 24,000+ startups, and nearly 40% of India’s unicorns in a thriving R&D, innovation, and talent ecosystem.



THEME

Fuelling India's Deep Tech Innovation

17th December 2027

XXXXXXXXXXX

Hotels, Bengaluru

VARINDIA

Why Partner with VARINDIA?

An integrated B2B engagement platform for India's technology and channel ecosystem

01 Industry Credibility

Established editorial authority and trusted access to technology decision-makers, government stakeholders, and channel leaders.

02 Precision Audience Engagement

Targeted CXO, OEM, distributor, MSP, system integrator, and VAR engagement aligned with partner business objectives.

03 Omnichannel Amplification

Coordinated visibility through print, digital media, executive forums, technology showcases, and post-event coverage.

04 End-to-End Program Delivery

Integrated event strategy, speaker engagement, audience outreach, on-site execution, and measurable follow-up opportunities.

VARINDIA

Connecting India’s Technology Ecosystem

Turning industry intelligence, innovation, and partnerships into measurable growth

VARINDIA Ecosystem

OEMs • Technology Providers • Distributors

VARs • System Integrators • MSPs • Enterprises

Connecting market intelligence, executive dialogue, channel enablement, and strategic partnerships through publications, flagship events, the Channel Policy Handbook, and industry recognition programs.

2027 Technology Priorities

- Agentic AI & Intelligent Automation
- Cybersecurity & Digital Resilience
- Data Privacy, DPDP & Deepfake Defense
- Quantum & Emerging Technologies

From technology awareness to partner-led adoption and business impact

CHANNEL FIRST • PARTNER ALWAYS

VARINDIA

KALINGA DIGITAL MEDIA PVT. LTD.



CONTACT US

Corporate Office :

VAR House, A84,A/3-6, Rose apts. Paryavaran Complex,
IGNOU Road, New Delhi-110030
Tel.:+91-11-41656383

Email - publisher@varindia.com

Regional Offices :

Anil Kumar – Mumbai - +91-8108017479 (Western India)
Sunil Kumar – Kolkata & Bhubaneswar- +91-11-8100298033(Eastern India)
S. Kamlakar - +91-9886280836 (Southern India)
Priyanka B- +91- 9599024423 (Northern India)