VARINDIA

26 ANNIVERSARY
Expanding Horizons for Indian VARs

TECHNOLOGY EVENTS 2026-27

THEME OF THE YEAR

CHANNEL FIRST TO CHANNEL PRIORITY



VARINDIA

VISION : 2026

26 ANNIVERSARY
Expanding Horizons for Indian VARs

VARINDIA: The Channel Company Driving India's IT Growth

For over 26 years, **VARINDIA**, a publication of Kalinga Digital Media, has been a leading voice in India's IT channel ecosystem. Positioned as *The Channel Company*, it serves Value Added Resellers (VARs), partners, OEMs, and enterprises, shaping the way technology is adopted and delivered across the country.

Through its flagship magazine and nationwide B2B events, VARINDIA has built a vibrant community that empowers VARs with insights, guidance, and opportunities to collaborate. These events—hosted in key markets such as Delhi, Mumbai, Bengaluru, Kolkata, Hyderabad, Chennai, and Bhubaneswar. The VARINDIA Event offers industry networking, access to expert insights and analysis, brand visibility among tech professionals and vendors, and participation in award programs honoring channel leaders and innovators.

In today's era of rapid digital disruption, VARINDIA continues to play a pivotal role in enabling digital acceleration. VARINDIA Event to gain expert insights, explore cutting-edge cybersecurity solutions, and connect with peers and industry leaders in a collaborative setting.

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EVENTS CALENDAR (2026-27)



VARINDIA Event Calendar is Divided Into 3 Parts:

National, International and Regional

NATIONAL EVENTS- NEW DELHI

- **VARINDIA Star Nite Awards**(SNA) (25th edition) – **13th November 2026** , New Delhi
- **Cyber & Data Security Summit** (10th edition) **- 20th February 2026**, New Delhi
- **VARINDIA IT Forum** (24th edition) – **3rd July 2026**, New Delhi

REGIONAL EVENTS: **Bengaluru, Mumbai, Kolkata & Bhubaneswar**

- **OITF**- SME Summit (17th Edition)- **16th January 2026**- Hotel Mayfair, Bhubaneswar
- **WIITF**- VAR Summit (16th Edition)- **13th March 2026 -** Mumbai
- **EIITF** – SME Summit(15th Edition) – **11th September 2026 -** Kolkata
- **SIITF** - Tech Summit(15th Edition) – **11th December 2026 -** Bengaluru

INTERNATIONAL EVENTS (Completed)

Dubai- Mar 2026, **Singapore** – July 2026 and **San Francisco**(USA)- **August 2026- Customer Events**

Note: We also organise all type of events(Industry, AGM, Exhibition, Conference for Third party)

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EXCLUSIVE



TECHNOLOGY EVENTS 2026

India’s tech events are set to highlight innovations that will shape the next wave of global transformation, while also addressing rising skepticism around the true benefits of the data revolution.

As the world accelerates its digital transformation, staying aligned with the latest technology trends is crucial. Digital acceleration has become one of the most vital pillars of this journey.

Types of Tech Events:

Conferences – The backbone of the industry’s event landscape, designed to educate, inform, and train attendees. They can cater to both B2B and B2C audiences.

Trade Shows – Platforms for companies within a specific industry to showcase their products, services, and solutions to potential buyers and partners.

Summits – Similar to conferences but usually smaller in scale, bringing together senior executives and decision-makers for high-level discussions.

Seminars – Compact, focused sessions—often lasting a single day—that serve as mini-conferences addressing specific topics or skill areas.

VARINDIA

EVENT CALANDER 2026-27

26 ANNIVERSARY
Expanding Horizons for Indian VARs

VARINDIA adddress to the industry's pressing need for B2B leaders to blend a human-centric approach with strategic investments in both physical and digital tools, elevating customer experiences and driving sustainable growth.

The core objective is to help B2B leaders address the challenge of integrating human interactions with digital experiences to enhance customer service. Leveraging its expertise, **VARINDIA** brings together the right target groups from diverse verticals, bridging the growing gap between Partners/VARs and OEMs.

Event Name	Title	Theme	Verticals	Participant Designation	No. of Participants	Location	Date
OITF 2026	17th ODISHA INFORMATION TECHNOLOGY FAIR	Driving Growth with Innovation & Transparency	**Partner Driven Customer Event**	**Directors and CEOs**	**150**	**Bhubaneswar**	**16th January 2026**
CDS 2026	10th CYBER & DATA SECURITY SUMMIT	From Data to Defense	**Partner Driven Customer Event**	**CIO/CTO/CISO**	**150**	**New Delhi**	**20th February 2026**
WIITF 2026	16th WESTERN INDIA INFORMATION TECHNOLOGY FAIR	Evolving BFSI Landscape	**Partner Driven Customer Event**	**Directors and CEOs**	**150**	**Mumbai**	**13th March 2026**
INFOTECH FORUM 2026	24th ANNUAL TECHNOLOGY SUMMIT	Growth Through Alliances in a Transformative Era	**End Customers (DAY LONG)**	**Government/PSU and Enterprises**	**500**	**New Delhi**	**3rd July 2026**
EIITF 2026	15th EASTERN INDIA INFORMATION TECHNOLOGY FAIR	Alliances for Growth in a Dynamic World	**Partner Driven Customer Event**	**Directors and CEOs**	**150**	**Kolkata**	**11th September 2026**
STAR NITE AWARDS-2026	25th AWARDS NITE FOR OEMS AND PARTNERS	Partners: Innovate, Integrate, Sustain	**Partner Event (DAY LONG)**	**Directors /CEOs/Country Managers/VARs/Resellers**	**500**	**New Delhi**	**13th November 2026**
SIITF 2026	15th SOUTHERN INDIA INFORMATION TECHNOLOGY FAIR	Accelerating India's Deep Tech Future	**Partner Driven Customer Event**	**Directors and CEOs/CIO/CTO**	**150**	**Bengaluru**	**11th December 2026**

Odisha Information Technology Fair'26

17th Edition Of

ODISHA IT FAIR 2026

VARINDIA

The 17th annual OITF (Organization of Information Technology Forum) is set to take place at Hotel Mayfair Lagoon, Bhubaneswar. This significant event will provide a platform to explore the latest trends, challenges, and opportunities in the state's IT sector.

THEME:

Driving Growth with Innovation & Transparency

Recognition of Jewels Of Odisha 2025–26 and unveiling of the Coffee Table Book on Odisha's Success.



16th FRIDAY, JANUARY 2026

Hotel Mayfair

10th Edition

Cyber & Data Security Summit

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THEME:

From Data to Defense

20th Friday
February 2026

Hotel Pride Plaza
Aerocity, New Delhi

16th Edition Of

WIITF 2026 (VAR Summit)

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Theme :
Evolving BFSI Landscape

This annual summit brings together Technology leaders from the BFSI Industry and leading VARs, distributors, and solution providers from across Western India. The event offers a unique platform for networking, knowledge sharing, and exploring business opportunities.

Key Highlights:

- **Industry Insights:** Discussions on the latest trends and challenges in the IT industry.
- **Vendor Showcases:** Presentations from leading vendors on their value propositions.
- **CIO Panel:** Expert insights from 50+ CIOs on industry trends and future strategies.
- **Recognition for Driving Technology Growth(CXOs)**

With a projected attendance of over 150 participants, this summit is a must-attend event for businesses operating in Western India.

13th Friday
March 2026
Mumbai

ICONIQA Hotel,
Mumbai International
Airport

24th Edition Of

INFOTECH FORUM 2026

VARINDIA

VARINDIA's 15th edition of the Brand Book is poised to reshape the technology landscape. This authoritative guide will be unveiled at the prestigious Infotech Forum, bringing together more than 500 leading technologists from across India.

This year's edition places a sharp focus on the rising significance of **personalization in both business and society**. As technology continues to evolve, organizations are increasingly striving to deliver tailored experiences that address the distinct needs of their customers. The Brand Book will examine how digitally empowered CPSUs, enterprises, and SMEs can harness personalization to accelerate growth, enhance customer engagement, and achieve lasting satisfaction.

THEME

Growth Through Alliances in a Transformative Era

3rd , Friday
July 2026

Hyatt Regency
New Delhi



15th Edition Of

EIITF - SME SUMMIT 2026

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The 15th annual event, supported by the Government of West Bengal, STPI, and COMPASS, aims to unlock the potential of SMEs in the state. The summit brings together the Technology Icons and Top Partners /VARs from Eastern India to explore new opportunities and challenges.

Key Highlights:

- **Policy Insights:** Hear from senior officials from WEBEL and other leading organizations about the government's initiatives to support SMEs.
- **Industry Experts:** Engage with industry experts and thought leaders to gain valuable insights.
- **Networking Opportunities:** Connect with peers and potential partners to build strong relationships.
- **Technology Showcase:** Explore the latest technologies and solutions to drive growth.
- **Recognition for Driving Technology Growth(CXOs)**

This summit is a platform for SMEs to learn, collaborate, and thrive in the dynamic IT landscape of West Bengal.



THEME

Alliances for Growth in a Dynamic World

11th Friday
September 2026

Hotel Hyatt
Kolkata

25th Edition Of STAR NITE AWARDS 2026

THEME:

Partners: Innovate, Integrate, Sustain

VARINDIA

Hotel Shangri La, New Delhi

13th November 2026, New Delhi

Star Nite Awards (SNA) is recalled as the ***DNA of the Channel,*** a major annual event for IT channel partners in India. The event brings together major technology vendors, distributors, MSPs, solution partners and resellers to discuss on industry trends, forge new business relationships and create business opportunities. **Over the years VAR India has built a vibrant community with a keen focus on adding value to both OEMs / Service Providers and Partners.**

The daylong event to connect with a vast network of IT channel partners, vendors, analysts, and other industry professionals, which can lead to new sales prospects and important relationships. Specially, the exhibition of Product and solution showcase, making it as one of the most powerful congregation of the drivers for the IT and Telecom products. The previous year 2025 witnessed the most successful HYBRID EVENT organised in the country, where about 1500 + delegates attended the event.





15th Edition Of

SIITF (Technology Summit -2026)

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The 14th annual Technology Summit brings together leading organizations and professionals to address critical business challenges and explore emerging trends. As a hub of innovation, Karnataka, with its thriving IT ecosystem, offers a unique platform for knowledge sharing and networking.

Key Highlights:

- **Industry Insights:**
- **Expert Panel Discussions:**
- **Networking Opportunities:**
- **Recognition for Driving Technology Growth(CXOs)**

With over 500+ Global Capability Centers and a strong focus on innovation, Karnataka is well-positioned to lead the way in the digital age.

THEME

Edge Computing: Powering the Intelligent Edge



11th, Friday
December 2026

The Chancery Hotels, Bengaluru

Why To Choose VARINDIA Events

VARINDIA

1. Industry Authority

Benefit from our reputation as a trusted industry authority, giving your event credibility and attracting a high-quality audience. Our strong connections with India's IT decision-makers and government agencies ensure your message reaches influential leaders.



2. Tailored Approach

We work closely with you to understand your goals and objectives, ensuring that the event is customized to meet your specific needs and resonate with your target audience.

3. Comprehensive Coverage

Our multi-platform approach ensures that your event is covered extensively, reaching a wide audience and maximizing the return on your investment.

4. End-to-End Support

From event conceptualization to execution and post-event coverage, VAR India provides end-to-end support, making the entire process seamless for our partners.

VARINDIA

VARINDIA acts as the central hub for platform players in India



VARINDIA serves as a central platform in India's IT landscape, connecting technology vendors, OEMs, service providers, and channel partners. As a media hub, VARINDIA provides in-depth insights, news, and analysis that are crucial for players in the Indian IT ecosystem.

Through its publications, events, and networking opportunities, such as the Star Nite Awards (SNA), Participate in or be recognized by VARINDIA's awards programs that celebrate top-performing channel leaders, innovators, and solution providers.

This platform has built a robust network that supports industry growth by highlighting partner-friendly policies and providing visibility for emerging technologies and trends. VARINDIA's initiatives, like the Channel Policy Handbook and various award programs, offer valuable resources that help set industry standards and support business growth in India's rapidly evolving IT sector.

This year, VARINDIA's core focus will center on **AI/ML**, **Cybersecurity, Data Security (DeepFake/Privacy) and Quantum Computing**, positioning itself to unlock new opportunities for Value-Added Resellers (VARs) and Chief Experience Officers (CXOs) in these rapidly advancing areas.

VARINDIA

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